ORDER

Orders Order / Rev: 717253 Alt Order #: 06341327 Product Desc: DCCC KSDK 1474 Estimate: 10/02/12 - 10/08/12 Kristin Waskie Flight Dates: Primary AE: 09/25/12 / 09/25/12 Original Date / Rev: Sales Office: T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Iss/ DCCC Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Governor Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/08/12	39	\$58,125.00	\$49,406.25	October 2012	39	\$58,125.00	\$49,406.25	0.00
					Totals	39	\$58,125.00	\$49,406.25	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
in Waskie		•	Start Of Order - End Of Order	100%

Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSDK 10/0	2/12 10/08/12	Days of Our Lives	CM	1-2P	MTWTF	:30	2	\$900.00 P-1	0.00 NM	2	\$1,800.00
		Days of Our Lives	5								
DAYS OF OL	R LIVES										
Start Dat	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	2	\$900.00	0.00						
E 2 KSDK 10/0	2/12 10/08/12	LN (M-F)	CM	10-1035p	MTWTF	:30	2 3	\$2,700.00 P-1	0.00 NM	2	\$5,400.00
		LN (M-F)									
NWS CH5-10											
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	2	\$2,700.00	0.00						
E 3 KSDK 10/0	2/12 10/08/12	Tonight Show	CM	1035-1137p	MTWTF	:30	1 3	\$1,010.00 P-1	0.00 NM	1	\$1,010.00
		Tonight Show									
TONITE SHW	_										
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	1	\$1,010.00	0.00						
E 4 KSDK 10/0	2/12 10/08/12	M-F 11-12P	CM	11A-12P	MTWTF	:30	1	\$575.00 P-1	0.00 NM	1	\$575.00
		Today Show III									
TODAY SHO	-			_							
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	МГЖГБ	1	\$575.00	0.00						
E 5 KSDK 10/0	2/12 10/08/12	M-F 1230-1p	CM	1230-1p	MTWTF	:30	1	\$575.00 P-1	0.00 NM	1	\$575.00
		Show Me St. Loui	is								
SHOW ME S				_							
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	МГЖГБ	1	\$575.00	0.00						

Print Date: 09/25/12 16:57:58 Page 2 of 3

KSDK

Order / Rev: 717253

All Octor # 00044007

Advertiser: Iss/ DCCC

Estimate:

Alt Order #: 06341327

Product Desc: DCCC

Flight Dates: 10/02/12 - 10/08/12

1474

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 6 KSDK	10/02/1	2 10/08/12	M-F Noon News	СМ	12-1230p	MTWTF	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
LOCAL	NEWS		Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	CM	\$675.00	0.00 MTWTF	.20	- 1	\$675.00 P-1	0.00 NIM	4	¢675.00
E 7 KSDK	10/02/1	2 10/06/12	M-F 2-3p Dr. Oz	CIVI	2-3p	MI WI F	:30	1	\$675.00 P-1	0.00 NM	1	\$675.00
DR. OZ												
Star Week: 10/0	n2/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$675.00	Rating 0.00						
E 8 KSDK			M-F 3-4p	CM	3-4p	MTWTF	:30	2	\$675.00 P-1	0.00 NM	2	\$1,350.00
FLLEN			Ellen		(3:00 PM-4:0	00 PM)						
ELLEN<	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	2	\$675.00	0.00						
E 9 KSDK	10/02/1	2 10/08/12	M-F 4P News	CM	4-430P	MTWTF	:30	2	\$900.00 P-1	0.00 NM	2	\$1,800.00
NWS5 1	ST@FO	UR<	News 5 at Four									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWF	2	\$900.00	0.00			<u> </u>			•
E10 KSDK	10/02/1	2 10/08/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF	:30	2	\$1,125.00 P-1	0.00 NM	2	\$2,250.00
JEOPAF	RDY<		ocopardy									
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/0 E11 KSDK		10/08/12	M-F 5P News	CM	\$1,125.00 5-530P	0.00 MTWTF	:30	2	\$2,250.00 P-1	0.00 NM	2	\$4,500.00
		2 10/00/12	News Channel 5		0 0001		.00	_	Ψ2,200.001	0.00 14101	_	ψ-1,000.00
LOCAL						5						
Star Week: 10/0	nt Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$2,250.00	Rating 0.00						
E12 KSDK			M-F 5-6A	CM	5-6A	MTWTF	:30	2	\$575.00 P-1	0.00 NM	2	\$1,150.00
TODAY		5/TDY-LOUI	5-6a S-5-30		(5:00 AM-6:0	OO AM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	02/12	10/08/12	МГWГF	2	\$575.00	0.00						
E13 KSDK	10/02/1	2 10/08/12	M-F 5P News Nightly New Adj.	CM	528-530p (5:28 PM-5:	MTWTF	:30	1	\$3,375.00 P-1	0.00 NM	1	\$3,375.00
NIGHTL	Y NEWS	ADJ	riightiy New Adj.		(3.201 101-3.	30 T WI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF M-F 6P News	CM	\$3,375.00 6-630P	0.00 MTWTF	:30	2	\$2,475.00 P-1	0.00 NM	2	\$4,950.00
L 14 NODK	10/02/1	2 10/00/12	News Channel 5		0-0301	IVII VV I I ·	.50	_	Ψ2,475.001-1	0.00 14101		ψ4,930.00
LOCAL					_							
Star Week: 10/0	nt Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$2,475.00	Rating 0.00						
E 15 KSDK				CM	6-7A	MTWTF	:30	2	\$1,125.00 P-1	0.00 NM	2	\$2,250.00
TODAY	1 01110 (6-7a									
TODAY- Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWF		\$1,125.00	0.00						
E16 KSDK	10/02/1	2 10/08/12	630-7P Wheel	CM	630-7P	MTWTF	:30	2	\$2,250.00 P-1	0.00 NM	2	\$4,500.00
WHEEL	-FORTN	E<	630-7P Wheel of	Fortune								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWFF		\$2,250.00	0.00			M 4 040 00 D :	0.00.111	_	#0.000.00
E17 KSDK	10/02/1	2 10/08/12	M-F NBC Today 7-9A	7-9A CM	7-9A	MTWTF	:30	3	\$1,010.00 P-1	0.00 NM	3	\$3,030.00
TODAY	SHW<		1.20 .000, 7 070									
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/0 E18 KSDK		10/08/12 2 10/08/12	1ATT AA T I	CM	\$1,010.00 9-10A	0.00 MTWTF	:30	2	\$800.00 P-1	0.00 NM	2	\$1,600.00
5 1.051.	. 5, 52, 1			0			.50	_	φυσυ.ου i i	5.55 THIVE	-	ψ.,οσσ.σσ

Print Date: 09/25/12 16:57:58 Page 3 of 3

Order / Rev: 717253

Advertiser: Iss/ DCCC

Alt Order #: 06341327

Product Desc: DCCC

Flight Dates: 10/02/12 - 10/08/12

Estimate: 1474

KSDK

NBC Today Show II 9-10A Start Date End Date Week:100/212 1008/12 MIWIF- 2 \$880.00 0.00	Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ıys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Septime C Dateline CM 9-10P F- :30 1 \$3,375.00 P-1 0.00 NM 1 \$3,375.00				M-F 9-10A										
More 1000/1/2 1008/12 1008/12 1008/12 Fir Prime C	TODAY	SHOW	2	NBC Today Show	V II 9-10A									
E19 KSDK 10/05/12 10/05/12 Fri Prime C	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
DateLine Start Date End Date Weekdays Spots/Week Rate Rating O.000 M.	Week: 10/	02/12	10/08/12	МГЖГБ	2	\$800.00	0.00							
New	E19 KSDK	10/05/1	2 10/05/12		CM			- F	:30	1	\$3,375.00 P-1	0.00 NM	1	\$3,375.00
Start Date End Date Weekdays Spots/Week Rate 1007/12 1008/12	DATELL	INIT		Dateline		(9:00 PM-10	:00 PM)							
Week: 10/01/12 10/07/12			End Date	Weekdays	Snots/Meek	Pate	Pating							
E20 KSDK 10/08/12 10/08/12														
THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating				Mon Prime Other					:30	1	\$7.875.00 P-1	0.00 NM	1	\$7.875.00
Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots						•	00 PM)				, , , , , , , , , , , , , , , , , , , ,			, ,
Week: 10/08/12 10/08/12 10/08/12 Saturday Night Live CM 1030p-1205a S :30 1 \$1,700.00 P-1 0.00 NM 1 \$1,700.00 Saturday Night Live CM 1030p-1205a S :30 1 \$1,700.00 P-1 0.00 NM 1 \$1,700.00 Saturday Night Live Saturday	THE VO	DICE												
Saturday Night Live														
Saturday Night Live Saturday Night Live Saturday Night Live Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Color Start Date Star				112		-								
SAT NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Start Date End Date Start Date Start Date End Date Start Da	E 21 KSDK	10/06/1	2 10/06/12			1030p-1205	a	S-	:30	1	\$1,700.00 P-1	0.00 NM	1	\$1,700.00
Start Date End Date Meekdays Spots/Week Rate Rating 0.00	SAT NI	GHT LIV	F	Saturday Night L	ve									
Week: 10/01/12 10/07/12 10/06/12 Sat 5p				Weekdays	Spots/Week	Rate	Rating							
NewS Channel 5 at 5P Sat														
LOCAL NEWS Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spots/	E 22 KSDK	10/06/1	2 10/06/12	Sat 5p	CM	5-530P		S-	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rating Spots/Week Spot				News Channel 5	at 5P Sat									
Week: 10/01/12 10/07/12 1 \$900.00 0.00 E23 KSDK 10/06/12 10/06/12 SAT TDY NBC Today Show (Sa) CM 7-9AS- :30 1 \$900.00 P-1 0.00 NM 1 \$900.00 P-1 0.00 NM TODAY SHOW Start Date Week 1 D/01/12 10/07/12 10/07/12 10/07/12 10/07/12 10/07/12 10/07/12 10/07/12 This Week Cardinal Nation 10 (10:00 AM-10:30 AM) Rating Rating (10:00 AM-10:30 AM) 1 \$560.00 P-1 0.00 NM <														
E 23 KSDK 10/06/12 10/06/12 SAT TDY CM 7-9AS- :30 1 \$900.00 P-1 0.00 NM 1 \$900.00 P-1					_									
NBC Today Show (Sa) TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating 900.00 0.00 0.00					<u>'</u>			C			#000 00 P 4	0.00 NIM		# 000 00
TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Rate Rating Spots/Week	E 23 KSDK	10/06/1	2 10/06/12		_	7-9A		5-	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate 900.00 0.00	TODAY	SHOW		NBC Today Show	v (Sa)									
Week: 10/01/12 10/07/12 S- 1 \$900.00 0.00 E 24 KSDK 10/07/12 10/07/12 This Week Cardinal Nati@M 10-1030aS :30 1 \$560.00 P-1 0.00 NM This WK Cards Nation 10a (10:00 AM-10:30 AM) 1 \$560.00 P-1 0.00 NM 1 \$560.00 P-1 0.00			End Date	Weekdays	Spots/Week	Rate	Rating							
This WK Cards Nation 10a (10:00 AM-10:30 AM) THIS-CARDS NTN Start Date Week: 10/01/12	Week: 10/	01/12			1									
THIS-CARDS NTN Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E 24 KSDK	10/07/1	2 10/07/12	This Week Cardin	al Nati © M	10-1030a		S	:30	1	\$560.00 P-1	0.00 NM	1	\$560.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00				This WK Cards N	lation 10a	(10:00 AM-1	0:30 AM)							
Week: 10/01/12 10/07/12 10/07/12 \$560.00 0.00 E 25 KSDK 10/07/12 10/07/12 10/07/12 SUN TDY NBC Today Show (Su) CM 7-8A S :30 1 \$900.00 P-1 0.00 NM 1 \$900.00 P-1 0.00 NM TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12S 1 \$900.00 E 26 KSDK 10/02/12 10/08/12 N-F 10-11A CM 10-11A MTWTF :30 1 \$450.00 P-1 0.00 NM NEWS Start Date End Date Weekdays Spots/Week Rate Rating					0	Б.	D //							
E 25 KSDK 10/07/12 10/07/12 SUN TDY CM 7-8AS :30 1 \$900.00 P-1 0.00 NM 1 \$900.00 P-1 TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM 1 \$450.00 P-1 0.00														
NBC Today Show (Su) TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating 900.00 0.00					•			C	.30	1	\$000 00 P 1	0.00 NIM	4	00 0002
TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating	L 25 NODI	10/01/1	12 10/07/12		_	1-0A		5	.50	'	ψ900.001 -1	U.UU INIVI	'	ψ900.00
Week: 10/01/12 10/07/12 S 1 \$900.00 0.00 E 26 KSDK 10/02/12 10/08/12 M-F 10-11A News at 10am CM 10-11A NEWS MTWTF :30 1 \$450.00 P-1 0.00 NM 1 \$450.00 NM 1 \$450.00 NM NEWS Start Date End Date Weekdays Spots/Week Rate Rating Rating	TODAY	SHOW			. (04)									
E 26 KSDK 10/02/12 10/08/12 M-F 10-11A CM 10-11A MTWTF :30 1 \$450.00 P-1 0.00 NM 1 \$450.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
News at 10am NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	Week: 10/	01/12	10/07/12	S	1		0.00							
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	E26 KSDK	10/02/1	2 10/08/12	-	CM	10-11A	MTW.	ΓF	:30	1	\$450.00 P-1	0.00 NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEWS			News at 10am										
		rt Date	End Date	Weekdays	Snots/Meek	Rate	Rating							
**************************************			10/08/12	MTWTF	<u>3pois/week</u>	\$450.00	0.00							

Totals 39 \$58,125.00